



Press Release

Longtime Outdoors for All Executive Director Ed Bronsdon to Retire

During his 28 years he grew the organization from teaching a few hundred people with disabilities how to ski into a nationally-recognized leader in adaptive outdoor recreation

SEATTLE (January 20, 2022) The [Outdoors for All Foundation](#), which enriches the lives of children and adults with disabilities through adaptive, outdoor recreation, announces the retirement of its Executive Director Ed Bronsdon effective June 2, 2023. Bronsdon has served in his role for 28 years driving a transformation from a nonprofit teaching a few hundred people with disabilities how to ski into a nationally-recognized leader in adaptive outdoor recreation.

“Under Ed’s leadership, the lives of tens of thousands of people with and without disabilities have been transformed through outdoor recreation,” said Roger Reynolds, President of the Outdoors for All Foundation Board of Directors. “For many if not most, Outdoors for All is synonymous with Ed. We are grateful for his dedication and passion for his work and the organization’s mission. We know he will be missed by all he has served.”

Outdoors for All enriches the lives of people with disabilities by offering a range of adaptive outdoor recreation programs, including cycling, cross-country and downhill skiing/snowboarding, hiking, kayaking, rock climbing and summer day camps. Each year, thousands of participants with disabilities gain not only new skills and confidence, but also experience the joy of the outdoors thanks to specialized equipment, trained staff and passionate volunteers.

During Bronsdon’s tenure, the organization grew significantly, adding adaptive recreation programs like day camps, partnership programs, an adaptive winter sports program at Stevens Pass to join its operations at Snoqualmie Pass, and developed a nationally recognized model for a drop-in adaptive cycling center. Founded originally as the Ski for All Foundation in 1979, in 2006 he led the renaming and rebranding as the Outdoors for All Foundation to better reflect its year-round, expanded operations. Because of the expansion in programming and overall organizational growth under Bronsdon’s leadership, thousands more participants with disabilities now are able to exercise their abilities.

Bronsdon is leaving the organization at the pinnacle of financial health and management strength. The organization completed a \$14.2 million capital campaign in 2022 and its senior leadership team all have at least nine years of experience working at the organization. The nonprofit’s board has begun a national search for a new executive director.

“For the past 28 years I have had the best job in the world -- and that’s what has kept so fulfilled here,” said Bronsdon. “It’s what has kept me here because I love what I do. I have been able to serve with colleagues that I love, and we have worked together to help others. Now, though, I get to transition from the organization’s leader to its biggest cheerleader. I am so grateful for the people with whom I’ve worked, our volunteers and board members, our partners and supporters -- but most of all, our participants. Our mission is dedicated to them. When we hear their laughter, see their smiles and witness their successes outdoors, we know we’re doing work that matters. Here’s to more of that!”



Bronsdon recorded a special message for participants, volunteers and supporters which can be viewed [HERE](#).

About Outdoors for All

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