

Outdoors for All receives \$15,000 KidCents Regional Grant

Funding to enrich the lives of children with disabilities through outdoor recreation

SEATTLE (February 15, 2019) [Outdoors for All](#) today announced that it has been awarded a \$15,000 [KidCents Regional Grant](#) to provide life enriching outdoor recreation opportunities to children with disabilities in Washington state.

“We are excited to have this partnership with KidCents Regional Grant to help Outdoors for All to provide adaptive recreation opportunities through outdoor recreation opportunities to children with disabilities,” said executive director, Ed Bronsdon. “Through activities like adaptive cycling, rock climbing and kayaking, children of all abilities build confidence and independence when they exercise their abilities and focus on what they can do.”

The KidCents Regional Grant Program, which provides grants for specific out-of-school-time programs focused on children’s nutrition, physical fitness and academic success. The KidCents program also annually supports a select group of more than 400 nonprofit, kid-focused organizations – like Outdoors for All -- committed to improving the health and wellbeing of children living in the communities Rite Aid serves.

“We created the KidCents program to ensure that kids have a chance for better lives and brighter futures,” said Tracy Henderson, director of The Rite Aid Foundation and charitable giving initiatives. “With the introduction of the KidCents Regional Grant program, we are expanding our efforts even more while filling a need for valuable out-of-school-time programming. In addition, we are enabling our partner nonprofit organizations to implement innovative, ground-breaking programs that advance children’s health and wellbeing and promote academic growth.”

KidCents Regional Grants support nonprofit organizations with programs that serve children, from newborn to 18 years of age, and improve the quality of life in Rite Aid communities. The grants support three of KidCents’ primary focus areas for improving the health and wellbeing of children: healthy eating, active living and education. To be considered, programs and projects were required to take place during out-of-school-time. Priority was given to programs supporting communities in need.

The inaugural cycle of grants launched in May 2018 and was available in select counties in the following states: California, Delaware, Maryland, Michigan, New Hampshire, New Jersey, New York, Ohio, Oregon, Pennsylvania, Virginia and Washington. Another cycle of KidCents Regional Grants will launch later this year. To learn more about the program visit riteaid.com/grants.

ABOUT OUTDOORS FOR ALL:

Outdoors for All has been enriching the lives of children and adults with disabilities in Washington state since 1979. Today, more than 2,900 individuals with disabilities exercise their abilities annually thanks to the support of more than 800 volunteers. More information is available at outdoorsforall.org.

Media Contacts

John Williams, Scoville PR for Outdoors for All
(206) 625-0075 x1,



jwilliams@scovillepr.com

ABOUT KIDCENTS:

Through KidCents, members of Rite Aid's loyalty program, **wellness+ rewards**, can round up their in-store or online purchases to the nearest dollar and give their change to one of more than 400 nonprofit organizations focused on improving the health and wellbeing of children. For more information, visit www.kidcents.com.

Since its inception in 2001, The Rite Aid Foundation has awarded more than \$50 million to nonprofit organizations. Additionally, Rite Aid, through the efforts of its customers, supplier partners and associates, has also raised more than \$87 million for Children's Miracle Network Hospitals across the country since 1994.

Rite Aid Corporation (NYSE: RAD) is one of the nation's leading drugstore chains with fiscal 2018 annual revenues of \$21.5 billion. Information about Rite Aid, including corporate background and press releases, is available through the company's website at www.riteaid.com.

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