



TRANSFORMING LIVES
THROUGH
OUTDOOR RECREATION

A RECORD YEAR OF PERFORMANCE



MISSION

To enrich the quality of life for children and adults with disabilities through outdoor recreation.



Dear Friends of Outdoors for All,

2017 proved to be a record year for us with more children and adults with disabilities – 2,476 to be exact – having their lives enriched through our year-round outdoor recreational programs. Our mission continues to flourish because of our dedicated volunteers, experienced staff and committed donors and supporters like you!

We started as the Ski for All Foundation back in the 1970s when children with disabilities wanted to take ski lessons like their peers without disabilities – but could not do so without specialized support. In collaboration with The Summit at Snoqualmie, 35 children learned to ski that first winter. Today, thousands of children and adults exercise their abilities with Outdoors for All year round. At our center of operations in Seattle's Magnuson Park, we offer adaptive cycling, hiking, rock climbing, kayaking, day camps and other activities for individuals, schools, hospitals and other organizations. We deliver ski, snowboard and snowshoe lessons at Washington State's two largest ski resorts, The Summit at Snoqualmie and Stevens Pass. Plus, we have a fleet of vehicles and trailers to bring outdoor recreation to communities throughout the region.

For decades we have worked to make a big impact here in Washington State, and today we are the only program of this size on the West Coast. No one else in our region provides the kinds of life enriching outcomes and delivers these outcomes at the scale that we do. As you'll see in this annual report, we have much to be thankful for and much to celebrate. Yet as we do so, we know many challenges still lay ahead. As we strive to overcome the barriers that may limit individuals with disabilities from fully exercising their abilities, we present to you the following questions:

- 🌱 Don't *people* with disabilities deserve equal opportunities to recreate and enjoy the outdoors?
- 🌱 Shouldn't exceptionally well-rated *programs* be brought to scale and accessible for more individuals in our region?
- 🌱 Doesn't it make sense that *partnerships* should be used as a strategy to do more with limited resources -- and do so efficiently and effectively through an organization that has collaboration as part of its DNA?
- 🌱 Finally, can you imagine the *possibilities* if the places where Outdoors for All currently delivers its life enriching mission could be dramatically improved – turning aging facilities into first-class facilities? Or creating new facilities instead?

Stay tuned in 2018 and beyond as we, with your support and the support of others, work to respond to these questions and enrich the lives of thousands more children and adults with disabilities in our community!

Sincerely,




Keith Dolliver
Board President




Ed Bronsdon
Executive Director

SUPPORT & REVENUE

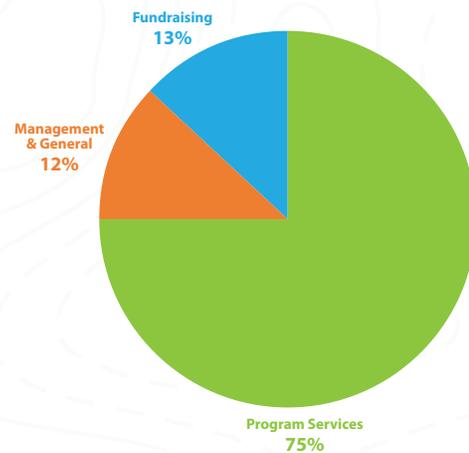
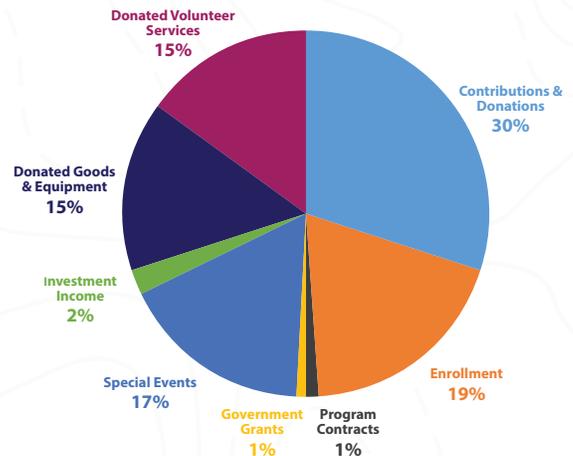
	2017	2016
Contributions & Donations	678,129	485,893
Enrollments	437,423	388,423
Program Contracts	12,150	508,000
Government Grants	26,359	18,705
Special Events	545,923	537,374
Direct Expenses for Special Events	(153,073)	(144,289)
Investment Income	53,510	53,244
Donated Goods & Equipment	326,992	384,763
Donated Volunteer Services	334,348	294,226
Total Support & Revenue	2,261,761	2,526,339

ASSETS

	2017	2016
Change in new assets	79,193	178,644
Net Assets, beginning of year	1,419,287	1,240,643
Net Assets, end of year	1,498,480	1,419,287

EXPENSES

	2017	2016
Program Services	1,646,866	1,788,905
Management & General	251,971	244,749
Fundraising	283,731	314,041
Total Expenses	2,182,568	2,347,695



SUPPORT & REVENUE

EXPENSES



A YEAR OF PARTNERSHIPS

It has been an exciting year as new partnerships have laid seed and others have grown deeper roots. We've built new programs with school districts, nonprofits, hospitals, and other community organizations. These new programs have created many more opportunities for safe and fun outdoor recreational experiences as well as additional educational components.

LET'S GO

One of the new collaborative programs is a partnership with Seattle Public Schools and Cascade Bicycle Club for the *Let's Go* program to bring safe bike commuting practices to elementary aged children. The program is geared toward teaching children bike commuting safety including obeying stop signs and road signals, navigating obstacles, and road awareness. Over 50 children with disabilities in 3rd-5th grade have gone through the program which rotated at 11 schools and would last one week taking place during PE class.

"Outdoors for All has been an incredible resource and valuable addition to the Let's Go bike program. It provides an opportunity for students to be successful at their own ability level. In addition, it's nice to have the Outdoors for All staff come help out not only the students who benefit from their bikes, but also the students who are learning for the first time."

Gretchen Gray, John Hay Elementary

SENECA GROUP

Seneca Group provides real estate development management and advisory services to private and public sector clients throughout the Pacific Northwest. Seneca Group also provides our nonprofit with incredibly valuable collaboration through their employees volunteerism and contributions in support of our mission. Seneca Group has collaborated to provide employees who volunteer to help deliver day camp programs. Employees from the company also helped with facility improvement projects including repainting and laying new tile floors in our Adaptive Cycling Center at Magnuson Park. Most recently, they built mobile adaptive kayak launches for our kayaking program. Not only have Seneca Group's employees been involved with programs and projects, but the company continues to support our fundraising efforts. Seneca Group was deservedly recognized as our gala honoree at our 2017 Ski Ball Gala Auction.

"As a first-time volunteer with Outdoors for All, the best word to describe my experience is incredible. From the time we arrived, I had a smile on my face! I had a great time interacting with both the staff and students and, for a day, I felt like I was back in summer camp."

Meagan Renzi, Seneca Group Employee



CUSTOM EVENTS are where we collaborate with schools, hospitals, and other community partners to bring the benefits of adaptive and therapeutic recreation to their communities and their clientele.

A YEAR OF PERSEVERANCE



"Outdoors for All has changed my life through their adaptive sport program for veterans. I was disabled due to injuries in Iraq. The ability to participate in their bicycling program has helped me to lose weight, gain confidence again, and become a better person through their interactions. I want to thank you for your contributions to this organization and hope that you will continue to do so in the future."

*Alicia Johnson
US Army Retired
Outdoors for All Participant & Volunteer*

In 2017 we lost significant private funding for selected recreation programs for veterans who had been injured post 9/11. Due to some restructuring of priorities by this funder, we had to find other sources of support to continue to offer these various life-enriching recreation programs and cycling camps for recovering veterans.

Though this source of funding ended, what did not end was our commitment to these recovering veterans. We focused our fundraising efforts to help us restore these vitally important programs for injured and wounded active duty service members and recovering veterans. Thankfully, we made good progress on this initiative. We did have to discontinue (at least for now) cycling base camps offered for veterans from across the country, but we were able to sustain our winter sports ski and snowboard lessons for veterans and our cycling team for veterans.

The cycling team pedaled on with regular training rides for the months of March through September. Recovering veterans gained or enhanced their cycling skills, fostered friendships with others on the team and tackled quarterly challenge rides, including cycling more than 200 miles over two days in the Seattle To Portland / STP.

These military programs were made possible thanks to the sponsorship support of other veteran organizations and corporate sponsorships with the Disabled American Veterans, Lewis Community Spouses' Club, Dimmer Family Foundation, Penrith Home Loans, Seneca Group, and Cigna.

Even though we lost some significant private funding, we did successfully secure other private contributions which helped us sustain selected recreation programs benefiting recovering veterans. Importantly, we also applied for and received a competitive grant from the US Department of Veterans Affairs which supported some programs in late 2017 and will support many more in 2018.

Overall, despite changes in some funding sources, 2017 proved to be a record year of results. We still had scores of injured and wounded active duty service members active in our programs. And overall, we had a record of 2,476 individuals of all ages and various disabilities exercising their abilities with us!

7,642

outdoor experiences were provided including skiing, cycling, kayaking, rock climbing, day camps and more.



**unique
individuals
served**

2,476

A YEAR OF GROWTH



19,383

hours given by
736 volunteers
to help transform lives



\$110,052

awarded in financial aid to our
participants to ensure
economic accessibility
of our programs



531

*Activity Days

*Activity Days are equal to the
total number of program activities
completed in our Fiscal Year 2016-2017.

Despite challenges rolling over from the previous year, support for Outdoors for All from our base did not waiver and the organization continued to grow. The need for adaptive recreation programs in the area is growing faster than Outdoors for All can currently accommodate, but we are striving to create as many opportunities in the outdoors for people of all abilities as we can.

BENEFICIARY EVENTS: We get a lot of support from individuals and other organizations that put on fundraising events and choose to use those proceeds to support our adaptive recreation programs. These events can include pub nights, house parties and larger events. This year Outdoors for All was invited to participate in the Last Splash Gala put on by Detlef Schrempf Foundation and a fall fashion show organized by Fashion First. These events combined raised over \$70,000.

SPIRIT OF 12: Last year, we joined the Spirit of 12 Partner Program with the Seattle Seahawks and Paul G. Allen Philanthropies as Training Camp Partners. This year, we were ecstatic to graduate and be accepted as one of the five Game Day Partners to distribute programs at CenturyLink Field during home games. All proceeds support Outdoors for All and other charity partners on each respective game day with all funds matched by Paul G. Allen Philanthropies. This has been an amazing experience for us and we were able to expose our mission to the Seahawk fan base while rooting on our home team. Thanks to support from the Spirit of 12 Program, we raised over \$63,000 in support of our adaptive programs!

CUSTOM EVENTS: In 2017, we partnered with 59 community partners to provide 98 opportunities for community members with disabilities to be able to exercise their abilities. We reached 1,914 individuals to provide activities in cycling, rock climbing, kayaking, skiing and more. Custom Events are our largest year-round program and build partnerships with local hospitals, schools, and other community partners as well as enrich the lives of a more diverse population while expanding our program presence.

KAYAK EXPANSION: We were able to break our summer kayak program into three sessions of three evenings, expanding the kayak opportunities by three nights. Participants could sign up for a three night session, or sign up for multiple sessions for more time on the water. This provided more opportunities for people to take advantage of the late summer weather. This program is partly made possible thanks to our partnership with Sail Sand Point which allows us to store our kayaks next to an accessible launch point. This summer, Seneca Group built mobile kayak launch pads to help us send kayaks more efficiently and smoothly into the water.

DAY CAMP EXPANSION: We piloted a new program, Adult Adventure Days in 2017. Outdoors for All Day Camps currently see wait lists throughout the summer. The Adult Adventure Days opened opportunities to relieve some of the wait lists for Day Camps by opening a day-camp-like experience for older youth ages 18 and up as they hit the post-school age transition and beyond. As a result, more spots are open for younger children to join our day camps while older youth and adults enjoy day camp experiences with their peers.

FINANCIAL AID: This fiscal year we distributed \$110,052 in financial aid for participants to be able to join our programs. This includes scholarship and/or financial aid for individual programs: including kayaking, rock climbing, skiing, day camps and Custom Events provided with community partners.

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YOUR SUPPORT TRANSFORMS LIVES

CONNECT WITH US:



THANK YOU to our supporters

We asked our participants how being a part of our programs have impacted them and this is what they had to say. Your support makes it possible!

94% enriched their quality of life

86% increased physical fitness

89% gained a greater sense of independence

93% higher levels of confidence

93% more meaningful social connections and relationships