



# SPONSORSHIPS

## PARTNERING WITH OUTDOORS FOR ALL

Opportunities to partner with Outdoors for All include sponsorship of programs, donations of in-kind materials to support events and programs, and/or underwriting of special events.

### SPECIAL EVENTS

**Annual Benefit Luncheon:** The 150 person event located at the downtown Seattle Nordstrom is catered to the working professional and in year's past has welcome keynote speakers such as Governor Jay Inslee, State Senator Cyrus Habib, and Seattle Seahawks General Manager, John Schneider. Sponsorship opportunities range from \$1,000 - \$5,000.

**Cycling Team:** Our 40 person Cycle Team trains and rides the Seattle to Portland Bicycle Classic each July. Sponsorship of our Team provides great marketing exposure during the STP and beyond. Support levels range from \$1,000 - \$5,000.

**Gala Auction:** Our largest fundraiser of the year, our annual auction welcomes over 300 in attendance each year. Sponsorship opportunities range from \$1,000 - \$10,000.

**Spree at Alpental:** Our longest running fundraiser, this team fundraising events brings out our active supporters to demo the latest ski and snowboard gear in support of our mission. Average attendance of this event is 500 individuals and sponsorship opportunities range from \$500 - \$5,000.

### PROGRAMS

**Adaptive Cycling Center:** We offer a fleet of over 110 adaptive cycles so that individuals with disabilities come to experience adaptive cycling. Sponsorship of our "store front" in the heart of Magnuson Park ranges from \$500 - \$5,000.

**Day Camp:** The Outdoors for All Day Camps are one of our most popular programs, selling out months before summer begins. A title sponsorship opportunity for our Day Camp is \$10,000.

**Demo Days:** Our Demo Days are open to the public to try out our adaptive equipment and activities. Sponsorship levels include a \$500 and \$1,500 option.

**Equipment:** Our work would not be possible without the highly specialized adaptive equipment such as bikes, sit-skis, etc. Sponsorship of adaptive equipment ranges from \$1,000 to \$10,000 and will be branded with your company logo for the duration of its use.

**Ski Programs:** Located at Washington State's two largest ski resorts, Stevens Pass and The Summit at Snoqualmie, our adaptive ski lessons are our flagship programs. Title sponsorship of these programs is \$10,000 per year.

## IN-KIND SUPPORT

We value the in-kind support we receive from community partners. In-kind support may include:

- adaptive recreation equipment
- technology/office supplies
- vehicles
- use of property
- auction items
- expertise/consultations

## PARTNERSHIP BENEFITS

- Prominent visibility as a strong community partner on promotional materials
- Complimentary attendance to events
- Distribution of branded materials such as water bottles, t-shirts, pens, etc.
- On-site visibility and signage (temporary and permanent)
- Cross promotion
- Recognition on social media sites with an audience of 10,000 users
- Display of company logo on Outdoors for All website which receives 3,500 views monthly
- Recognition on monthly newsletter to 6,000 recipients
- Prominent visibility during special events

## PAYMENT & PACKAGE OPTIONS

Please contact us for more information about discounted sponsorship rates for multiple sponsorship opportunities. To learn more, please contact Thera Zylstra, Development Director: [therazylstra@outdoorsforall.org](mailto:therazylstra@outdoorsforall.org) | 206.838.6030x225